



Sagency

Strategy Execution

Is your organization achieving its most important goals?

Most people are so busy with the urgency of day-to-day activities that they can't find time to execute on the most important goals. In a competition between urgent and important, the urgent almost always wins, unless you have the right tools and discipline to make that fundamental shift.



Focus on the Wildly Important

Isolate the most important goals that won't be accomplished without special attention.

Act on the Lead Measures

Identify the lead measures that predict success and drive goals forward.

Keep a Compelling Scorecard

Create a scorecard that measures progress and impact regularly to increase engagement.

Create a Cadence of Accountability

Set short and regular meetings where team members share their progress and hold each other accountable for commitments made to move the score on the scorecard.

The Four Disciplines of Execution (4DX) are the intellectual property of FranklinCovey. 4DX is used by over 200,000 teams worldwide to drive organizational success. Sagency has 4DX Certified Performance Coaches ready to help you implement a proven execution framework to crush your wildly important goals, again and again.